

# SENIOR REACH® Licensing Product

Senior Reach licensing offers a three year plan to promote the most cost-effective and successful implementation of Senior Reach.

## YEAR 1

**In the first year, Senior Reach Consultants provide the training, support and technical assistance critical to the successful launch of your program. Year one benefits include:**

- A customized two day on-site training with a Senior Reach Consultant providing:
  - Clinician training to build knowledge of brief, solution-focused treatment for older adults
  - Best practices for conducting an effective community partner training program
  - How to maximize the use of the HIPAA protected Senior Reach database to pull site specific outcome reports
- Online access to marketing materials including: *brochures, flyers, and manuals*
- Telephone consultation, as needed, for up to ten additional hours
- Use of the Senior Reach database, to enter, track and report key outcome measures
- Authorized use of the Senior Reach logo
- Referral line/ single entry point training to effectively engage older adults in services

## YEAR 2

**In year two, technical assistance is provided to help maintain and grow your program. Year two benefits include:**

- Telephone consultation, as needed, for up to ten hours
- Online access to marketing materials including: *brochures, flyers, and manuals*
- Use of the Senior Reach database, to enter, track and report key outcome measures
- Authorized use of the Senior Reach logo

## YEAR 3

**Ongoing technical assistance is provided for year three and beyond which includes:**

- Telephone consultation, as needed, for up to five hours per year
- Online access to marketing materials including: *brochures, flyers, and manuals*
- Use of the Senior Reach database, to enter, track and report key outcome measures
- Authorized use of the Senior Reach logo



### Senior Reach License: Pricing

Year One Licensing Fee	\$10,700
Year Two Licensing Fee	\$6,200
Year Three and subsequent years thereafter	\$5,300

